

## **Palm Hills Developments inks a co-development agreement of an integrated resort spreading over 135 feddans in Ras El Hekma, North Coast**

Cairo/London, February 15, 2016: Palm Hills Developments ("PHD") announces the signature of an agreement with the purpose of co-developing – on a revenue sharing basis – an integrated resort in the North Coast spreading over 565,530m<sup>2</sup> (approximately 134.6 feddans) with a beachfront of 411m<sup>2</sup>, in cooperation with a private land owners. The project is located in Ras El Hekma on the North Coast, 65 km west of Hacienda White 1.

Through this agreement, PHD will be responsible for all construction, development, infrastructure, marketing and sales activities. The project will be developed over 7 years and is expected to house 525 units representing a built up area of up to 235K m<sup>2</sup>, translating into an estimated revenue ranging between EGP2.5 billion to EGP3.0 billion. The project is expected to offer community retail facilities and a boutique hotel.

PHD will be entitled to a revenue share of 80%, with partners holding the remaining 20%, at a minimum revenue guarantee of EGP200 million over 10 years. The project is expected to be launched soon, with pre-sales commencing during summer 2016.

Tarek Abdelrahman, PHD's Co-CEO commented: "I am very pleased with this milestone, as we promised our shareholders and investors on various occasions, which will further enhance our value proposition based on the recently adapted co-development and revenue sharing scheme, and replenish our land bank in the North Coast".

**— END —**



## Press Release

### About Palm Hills Developments

Palm Hills Developments, a leading real estate developer in Egypt, is a joint stock company established in 1997. Palm Hills builds integrated communities and has one of the most diversified land bank portfolios, spreading over 26.4 million square meters (“sqm”) in Egypt, including 5 million sqm in Saudi Arabia. The Company’s product offerings include primary homes on both West Cairo and East Cairo, as well as secondary homes by the Mediterranean Sea, North Coast.

As at end of FY2015, PHD delivered more than 4,300 units within its developments, including more than 1,500 units in 11 completed projects. Today, PHD has 13 projects under development, 5 projects in West Cairo, 6 projects in East Cairo and 2 projects in North Coast, translating into a sales backlog exceeding EGP8.4 billion. PHD is one of the most liquid and actively traded stocks on the Egyptian Stock Exchange, and is traded under the symbol “PHDC.CA”.

The Company has a GDR listing on the London Stock Exchange, and is traded under the symbol “PHDC.LI”. For more information, please visit: [www.palmhillsdevelopments.com](http://www.palmhillsdevelopments.com)

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